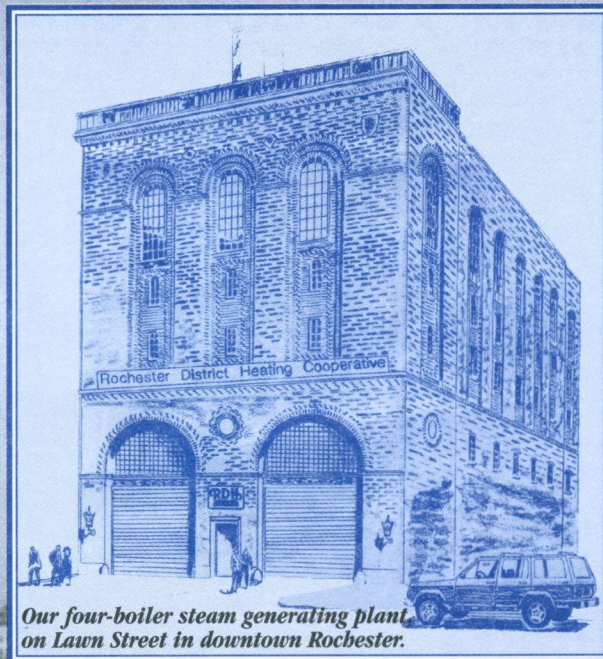


Rochester District Heating Cooperative

**We're Celebrating Our
10th Anniversary
But There's One Thing You Really
Need to Know About Us**



*Our four-boiler steam generating plant
on Lawn Street in downtown Rochester.*

***Our members
actually pay less for their
heat today than they did 10 years ago!***

And that's really a cause for celebration these days. It's also the reason we've established Rochester District Cooling Cooperative — to provide cooling to our members and to enhance the efficiency of the total system.

*For more information on how you can share in the benefits of,
and participate in either or both Cooperatives, call 546-8890.*



415 Euclid Bldg. Midtown Plaza Rochester, NY 14604

